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ALD is not responsible for hypertext links to this website.

Personal data**Purpose of processing**

When you visit the Site, ALD, as the data controller, collects personal data about you in order to process orders, alerts, notifications, send information and/or respond to your requests, if necessary through forms and contact pages, perform marketing operations (loyalty, promotions) and send email advertisements to our customers who have not objected or who have accepted.

Legal basis for processing operations

Management of orders, alerts and notifications related to orders, answers to your queries related to orders: the legal basis of the processing is the performance of a contract (Cf. Article 6.1.b) of the European Data Protection Regulation.

Management of alerts, sending of notifications, marketing operations: the legal basis for processing is consent (Cf. Article 6.1.a) of the European Data Protection Regulation), as required by Article L. 34-5 of the French Postal and Electronic Communications Code.

In addition, if any non-mandatory data is collected for the aforementioned purpose, it will be collected with your consent. This consent may be withdrawn at any time.

Your personal data is intended for what is strictly necessary for the performance of its functions.

Category of data

- Identity: title, surname, first name, address, delivery address, telephone number, e-mail address, date of birth, internal processing code for customer identification, data relating to registration on opposition lists.
- Data relating to orders: transaction number, details of purchases, amount of purchases, data relating to the settlement of invoices (payments, outstanding payments, discounts), return of products.
- Data necessary for loyalty and prospecting actions: purchase history.

Receiver of the data

To the extent necessary for the fulfillment of the above purposes, ALD may communicate certain data to its entities, service providers, as well as to its partners who are not members of the European Economic Area.

These transfers are processed in a manner and with guarantees that ensure adequate security and confidentiality of personal data (authorization from the competent data protection authority, contractual clauses signed between the service provider in question and/or Binding Corporate Rule of the ALD group).

Data retention period

Unless otherwise provided by law or regulation, personal data are kept for a period no longer than necessary for the purposes for which they are processed, within the statutory limitation periods in force.

- Data necessary for order management and invoicing: for the entire duration of the business relationship and ten (10) years for accounting purposes.
- Data necessary for loyalty and prospecting: for the entire duration of the commercial relationship and three (3) years from the last purchase.
- Data relating to opposition lists received from canvassing: three (3) years.

Your rights:

You have the right to access your personal data, to obtain their rectification and erasure, a right to restrict processing, a right to oppose, as well as a right to data portability, under the conditions defined by the applicable regulations, from the following email address: dpo.ald@aldautomotive.com

You can also contact the Data Protection Officer, by e-mail: dpo.ald@aldautomotive.com

You have the right to lodge a complaint with the Comisión Nacional de Informática y Libertad (CNIL), the supervisory authority in charge of compliance with obligations relating to personal data.

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